



**ADVISORY BOARD MEETING
OF THE
HAWAII TOURISM AUTHORITY**

HYBRID MEETING

THURSDAY, MAY 28, 2026, AT 9:30 AM

Hawaii Convention Center
Parking Level | Executive Boardroom A
1801 Kalakaua Avenue
Honolulu, Hawaii 96815

Meeting will be live-streamed via Zoom

<https://us06web.zoom.us/j/85652961800>

You may be asked to enter your name. The Board requests that you enter your full name, but you may use a pseudonym or other identifier if you wish to remain anonymous. You may also be asked for an email address. You may fill in this field with any entry in an email format, e.g., *****@***mail.com.

Call In: +1 669 444 9171 US
Webinar ID: 856 5296 1800

Members of the public may provide written or oral testimony on agenda items. Oral testimony (in-person or via Zoom) will be limited to five minutes for each testifier per agenda item. Signup for oral testimony in-person will be at the registration table in the meeting room. Signup for oral testimony via Zoom will be accepted through the Q&A feature on Zoom.

Written testimony received ahead of the preparation of the board packet will be included in the board packet. Written testimony received after the issuance of the board packet (three full business days before the meeting) will be distributed to the board and available for public inspection at the meeting. Email written testimony to Carole Hagihara-Loo at Carole.M.Hagihara@hawaii.gov or hand-deliver or mail to the Hawai'i Tourism Authority office, 1801 Kalākaua Avenue, 1st Floor, Honolulu, HI 96815.

AGENDA

- 1. Call to Order**
- 2. Roll Call** to Announce Name of Participating Board Members and Identify Anyone Present with a Board Member if the Location is Nonpublic
- 3. Opening Protocol**
- 4. Approval of Minutes** of the April 15, 2026, Special Advisory Board Meeting, and May 1, 2026, Advisory Board Meeting
- 5. Report of Permitted Interactions** at Informational Meetings or Presentations Not Organized by the Board Under HRS section 92-2.5(e)
- 6. Report of the CEO** on Staff Implementation of Programs 9:45 a.m.
 - a. Update on the HCC Rooftop Construction**
- 7. Review of HB1800 HD1 SD1 CD1 Regarding the State Budget and its Effects on the Hawai'i Tourism Authority** 10:00 a.m.
- 8. Update on the Hawai'i Convention Center's (HCC) CIP Funding** 10:15 a.m.
- 9. Report by the Branding Standing Committee** of their Meeting 10:25 a.m.
Held on May 12, 2026
- 10. Report by the Sports Tourism Standing Committee** of their 10:40 a.m.
Meeting Held on May 21, 2026
- 11. Report by the Administrative Standing Committee** of their 10:55 a.m.
Meeting Held on May 27, 2026
 - a. Update on the HTA Chief Branding Officer and HTA President & CEO Search Process**
 - b. Discussion and Action on the HTA Bylaws, Article III Sections 1, 2, and 3**
- 12. Discussion and Action on the Nomination of a Chair and Vice Chair to the Advisory Board of Directors of the Hawaii Tourism Authority** 11:15 a.m.

**13. Presentation and Discussion of Current Market Insights
and Conditions**

11:25 a.m.

14. Adjournment

11:45 a.m.

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Pursuant to Section 531.5, of the Budgetary Control Accounting Manual, State of Hawai'i, lunch is served as an integral part of the meeting, while the meeting continues in session, and not during a break.

If you require an auxiliary aid/service or other accommodation due to a disability, please contact Carole Hagihara-Loo at (808) 973-2289 or carole.m.hagihara@hawaii.gov as soon as possible, preferably at least 3 days prior to the meeting. **Requests made as early as possible have a greater likelihood of being fulfilled.** Upon request, this notice is available in **alternative/accessible** formats.

In accordance with HRS section 92-3.7, the Hawai'i Tourism Authority will not establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT) because there will be an in-person option for members of the public and board member to view and participate in the meeting.